

**AA IN COMMUNICATION TO BS IN STRATEGIC COMMUNICATION**

Campus		Three River College Courses	Comparable A-State Course	Hours
Three Rivers College	English Composition	ENGL 111 College Writing	ENG 1003 Composition I	3
		ENGL 112 Advanced College Writing	ENG 1013 Composition II	3
		SCOM 110 Public Speaking	COMS 1203 Oral Communication	3
	Math	MATH 163 College Algebra	MATH 1023 College Algebra	3
	Life Science	BIOL 101 General Biology	BIOL 1003/1001 Biological Science/Lab	4
	Physical Science	PHYS 101 Physical Science	PHSC 1203/1201 Physical Science/Lab	4
		CHEM 111 Introductory Chemistry	CHEM 1043/1041 Fundamental Concepts of Chemistry/Lab	
	US History/ Government	HIST 111 American History to 1877	HIST 2763 The US to 1876	3
		HIST 112 American History since 1877	HIST 2773 The US since 1876	
		GOVT 121 National and State Government	POSC 2103 Intro to US Government	3
	Soc. Science	MCOM 101 Mass Communication and Society	CMAC 1003 Mass Communication in Modern Society	3
	Literature	ENGL 221 World Literature to 1600	ENG 2003 World Lit to 1660	6
		ENGL 222 World Literature since 1600	ENG 2013 World Lit Since 1660	
		PHIL 200 Introduction to Philosophy	PHIL 1103 Introduction to Philosophy	
	Fine Arts	THEA 120 History and Appreciation of Theater	THEA 2503 Fine Arts Theatre	3
		MUSC 123 History and Appreciation of Music	MUS 2503 Fine Arts Music	
		ARTS 123 History and Appreciation of Art	ART 2503 Fine Arts Visual	
	Required Courses	CPST 290 General Education Capstone	Elective	1
		SCOM 210 Interpersonal Communications	COMS 2373 Intro to Interpersonal Communications	3
		THEA 122 History and Appreciation of Film	Sub Gen Ed Fine Arts/Humanities	3
		SCOM 243 Argumentation & Debate	COMS 2243 Principles of Argumentation	3
		HPER 110 Lifetime Wellness	PE 1002 Concepts of Fitness	2
	Communication Electives	SOCI 111 General Sociology	SOC 2213 Principles of Sociology	3
		SPAN 101 Elementary Spanish I	SPAN 1013 Elementary Spanish I	3
	Gen Ed Elective	Gen Ed Elective	Gen Ed Elective	3
	Soc Sci Gen Ed Elective	Soc Sci Gen Ed Elective	Soc Sci Gen Ed Elective	3
	A-State	Major Requirements		STCM 3133 Interactive Advertising
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Communication Case Studies	3
			STCM 4763 Strategic Communication Campaigns	
			STCM 4773 Internship	3
			Electives in Media and/or Communication	9
Electives*			Electives	16

\*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19